VIAMEDICI

Global Digitalization Without Complexity

Optimized data & processes deliver significant wins

TRUMPF

A market leader in machine tools, lasers, and software for industrial manufacturing, TRUMPF is paving the way for the smart factory of the future. In the same way as the company helps its customers digitally transform, TRUMPF was looking to advance its own digitalization. With a complex portfolio of close to 140,000 products, high-quality data was essential to optimizing processes and enhancing the customer experience. Their digital transformation was a success with Viamedici's game-changing technologies.

TRUMPF'S CHALLENGES

- Needed an enterprise solution to manage their product information on a global scale

- Couldn't address their challenges and needed a comprehensive solution

- Highly complex product data structures, particularly for parts and components (25-30% of turnover)

- Multiple users/departments with different data requirements

- Laborious, manual data transfer from product database to print catalog, website, and online store

VIAMEDICI SOLUTIONS

- **Viamedici EPIM: all-in-one, cloud-based platform for multi-domain Master Data Management**

- **Tailored to diverse system and stakeholder requirements**

- **Streamlining and automation of numerous processes e.g. automated data exports from product database**

- **360-degree view of a complex portfolio of products**

- **Highly flexible and scalable solution that will grow with the company's needs**

BENEFITS

Reduced complexity and substantial cost savings

Increased efficiency due to significant process optimization

Dramatic increase in data quality and integrity

Enhanced customer experience and increased satisfaction

"Right from the start, we could rely on Viamedici EPIM to map enormous complexity without issue. The PIM system has helped us to optimize multiple processes, freeing up resources and driving substantial savings."

-Ali Cin, Product & Service Owner PIM/MAM, TRUMPF

CONTACT US: WWW.VIAMEDICI.COM/CONTACT | GLOBALSALES@VIAMEDICI.COM. | OR SCAN: